

# 2018 ADVERTISING & BUSINESS SPONSORSHIP

## Q20: QCinema's 20th Annual LGBTQ Film Festival

### Advertiser Information:

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_  
 Street Address: \_\_\_\_\_ Apt/Suite: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Advertising Rates (Full Color); 1,000 copies; Finished Program Size: 5.5”w x 8.5”h**

Ad Size	Size Specifications	Ad Rates	
Inside Covers	5”w x 8”h	\$350	*Ads must be in PDF or JPG format. If you'd like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment.
Center Page	5”w x 8”h	\$350	
Full Page	5”w x 8”h	\$250	
Full Page bleed	6”w x 9”h	\$250	**Pay online at QCinema.org and click on donation, or make checks payable to QCinema and mail to 1300 Gendy Street, Fort Worth, TX 76107.
Half Page	5”w x 3.875”h	\$200	
Quarter Page	2.373”w x 3.873”h	\$150	
Business Card	Business card size	\$75	

**Nonprofits should subtract \$50 from the final price of full, half and quarter page ads.**  
 Sponsorships are listed on the reverse. Every sponsor receives on screen recognition prior to each film all year.

**Ad Size:** Back Cover \_\_\_ Inside Cover \_\_\_ Full \_\_\_ Half \_\_\_ Quarter \_\_\_ Business Card \_\_\_

**Sponsorship Level:** Studio \_\_\_ Executive Producer \_\_\_ Producer \_\_\_ Director \_\_\_ Asst. Director \_\_\_

**Amount Due:** \_\_\_\_\_ **Contact's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

EMAIL ADS TO: [Kathryn@qcinema.org](mailto:Kathryn@qcinema.org). For information, call Kathryn Omarkhail at 817.913.4416

QCinema reserves the right to refuse ads of an obscene or offensive nature.

QCinema is supported in part by a grant from the Arts Council of Fort Worth.



QCinema has been the only LGBT arts organization of its kind in North Texas for 20 consecutive years with an impact rippling beyond the Tri-State area. This includes not only our annual film festival, but also events year-round including outreach to the youth. Without your support, our diverse film, art and performances would be lost to our community here in Fort Worth.

**Help us keep providing the arts to your community and to our future.**

We have had the ability to see ourselves portrayed in a positive light on the big screen and on stage for the past 20 years. Let Fort Worth know we still value LGBT arts in our community and we are here to stay.

Enlightenment matters. Art matters. WE matter.

And in the familiar voice of co-founder Todd Camp, see you at the movies!

**Kathryn Omarkhail, Executive Director**

[Kathryn@qcinema.org](mailto:Kathryn@qcinema.org)  
817.913.4416

**Q20: QCinema's 20th Annual LGBTQ Film Festival**  
**OCTOBER 4-6, 2018**

The mission of QCinema, Fort Worth's Gay & Lesbian International Film Festival, is to provide a voice for gays, lesbians, bisexuals and transgender persons by presenting films, videos and live programs that not only represent the diversity of our community but educate, enlighten and entertain us all. By advertising with QCinema, you help support this mission. QCinema is produced by Q Cinema, Inc., a non-profit organization under IRS code 501(c) 3.

## 2018 BUSINESS SPONSORSHIP LEVELS & BENEFITS

### ASSISTANT DIRECTOR (\$350)

- Logo placement on the QCinema website, Facebook pages, and in program.
- Quarter-page, full-color ad

### DIRECTOR (\$600)

- All Assistant Director benefits, except the ad is half-page
- **PLUS** logo placement and thank you displayed in the lobby, and on screen prior to each film

### PRODUCER (\$850)

- All Director benefits, except the ad is full-page
- Venue placement of advertising materials (pamphlets, banner, business cards, etc.)
- A chance to say a few words about your business before one of the films
- Opportunity to attach your organization as the sponsor of a specific film
- Logo placement on e-mail blasts prior to the film (our 1,400-person mailing list among others)

### EXECUTIVE PRODUCER (\$1,200)

- All Producer benefits
- Logo placement on all advertisements
- Logo placement displayed in lobby at all films
- Opportunity to have information table/exhibit at the venue prior to and following two films
- Verbal mention and thank you prior to each screening all year

### PRESENTING SPONSOR (\$2,500)

- All Executive Producer benefits
- A chance to run a short commercial or ad for your business before each screening
- Opportunity to have information table/exhibit at all screenings
- Prime logo placement on all materials and media promoting the festival
- **PLUS** additional negotiable benefits

For information, call Kathryn Omarkhail at 817.913.4416, or [kathryn@qcinema.org](mailto:kathryn@qcinema.org)

## 2018 INDIVIDUAL SPONSORSHIP LEVELS & BENEFITS

### ASSISTANT DIRECTOR (\$350)

- One VIP Badge with Priority Seating
- One commemorative T-shirt
- \*Invitation to attend the exclusive Filmmakers Brunch
- Tax receipt of \$150

### DIRECTOR (\$600)

- Two Assistant Director season Membership benefits
- Tax receipt of \$300

### PRODUCER (\$850)

- Director benefits **PLUS** two additional All-Access Badges (total of 4 badges)
- Tax receipt of \$400 (value of all items is approximately \$450)

### EXECUTIVE PRODUCER (\$1,200)

- Producer benefits **PLUS** two additional All-Access Badges (total of 6 badges)
- Tax receipt of \$600

### STUDIO (\$1,500)

- Executive Producer benefits **PLUS** two additional VIP Badges (8)
- Tax receipt of \$750

### Not able to sponsor?

If sponsorship is not your thing, take a look at our website for other options. Even a onetime or monthly donation of \$25 can have a huge impact. Are you able to contribute \$84 a month for a year? That adds up to a \$1000 contribution. QCinema is a certified 501©3 organization so all donations are 100% tax deductible.