

QCINEMA

FORT WORTH'S GAY AND LESBIAN INTERNATIONAL FILM FESTIVAL

2016 ADVERTISING & BUSINESS SPONSORSHIP
Lesbian Film Festival, Movies at the Modern & Q18

DEADLINE: APRIL 20, 2016

Advertising rates include 2 ads (1 in each program) and a 9 month shelf life if received by April 20.

Advertiser Information

Company Name: _____ Date: _____

Contact Name: _____ Title/Position: _____

Street Address: _____ Apt/Suite: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Advertising Rates (Full Color) 2000 copies Finished Program Size: 5.5" w X 8.5" h

Ad Size	Size Specifications	Ad Rates	
Back Cover	5" w x 8" h	\$600	*Ads must be in pdf or jpeg format. If you'd like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment.
Inside Cover	5" w x 8" h	\$450	
Full Page	5" w x 8" h	\$350	
Full Page bleed	6" w x 9" h	\$350	**Pay online at QCinema.org and click on donation or make checks payable to QCinema and mail to PO Box 287, Fort Worth, TX 76101
Half Page	5" w x 3.875" h	\$275	
Quarter Page	2.373" w x 3.875" h	\$200	
Business Card	Business Card size	\$100	

Nonprofits should subtract \$50 from the final price of full, half page and quarter page ads.
Sponsorships are listed on back. Every sponsor receives onscreen recognition prior to each film all year.

Ad size: Back Cover _____ Inside Cover _____ Full _____ Half _____ Quarter _____ Business Card _____

Sponsorship Level: Studio _____ Executive Producer _____ Producer _____ Director _____ Asst. Director _____

Amount Due: _____ Contact's Signature: _____ Date: _____

E-MAIL ADS TO: Kathryn@qcinema.org. For info, call Kathryn Omarkhail at 817.913.4416

QCinema reserves the right to refuse ads of an obscene or offensive nature.

QCinema is supported in part by a grant from the Arts Council of Fort Worth.

ARTS COUNCIL
OF FORT WORTH



QCINEMA

FORT WORTH'S GAY AND LESBIAN INTERNATIONAL FILM FESTIVAL

2016 Business Sponsorship Levels and Benefits Lesbian Film Festival, Movies at the Modern & Q18

Advertising benefits received by April 20 include all films and both programs. After April 20, Q18 program only.

Ads received after April 20 deadline will print in the Q18 program only .

ASSISTANT DIRECTOR (\$350)

- Logo placement on the QCinema website, Facebook pages, onscreen prior to each film and in both programs
- Quarter-page, full-color ad in both programs

DIRECTOR (\$600)

- All Assistant Director benefits except the ad is half-page
- PLUS logo placement and thank you displayed in the lobby

PRODUCER (\$850)

- All Director benefits except the ad is full-page
- Venue placement of advertising materials (pamphlets, banner, business cards, etc.)
- A chance to say a few words about your business before one of the films at all three events.
- Opportunity to attach your organization as the sponsor of a specific film in April and November
- Logo placement on e-mail blasts prior to the film (our 1,500-person mailing list among others)

EXECUTIVE PRODUCER (\$1,200)

- All Producer benefits
- Logo placement on all advertisements for 2016
- Logo placement displayed in lobby at all films
- Opportunity to have information table/ exhibit at the venue prior to and following two films at all three events.
- Verbal mention and thank you prior to each screening all year

STUDIO (\$3,000)

- All Executive Producer benefits plus
- A chance to run a short commercial or ad for your business before each screening all year
- Opportunity to have information table/ exhibit at all screenings in 2016
- Prime logo placement on all materials and media promoting the festival in 2016
- PLUS additional negotiable benefits

For more information contact Kathryn Omarkhail at 817.913.4416 or kathryn@qcinema.org.

Lesbian Film Festival

April 29-30

Fort Worth Community Arts Center
Sander's Theater
1300 Gendy Street
Fort Worth, Texas 76107

Movies at the Modern

June 18 at 2 PM

July 14 | August 14 | Sept 15 at 7PM

The Modern Art Museum of Fort Worth
3200 Darnell Street
Fort Worth, TX 76107

Q18: QCinema's 18th annual LGBT film festival

November 10-12

Fort Worth Community Arts Center
Sander's Theater
1300 Gendy Street,
Fort Worth, Texas 76107