

2019 ADVERTISING & BUSINESS SPONSORSHIP

Q21: QCinema's 21st Annual LGBTQ Film Festival

Advertiser Information:

Company Name: _____ Date: _____
 Contact Name: _____ Title/Position: _____
 Street Address: _____ Apt/Suite: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Email: _____

Advertising Rates (Full Color); 1,000 copies; Finished Program Size: 5.5”w x 8.5”h

Ad Size	Size Specifications	Ad Rates	
Inside Covers	5”w x 8”h	\$350	*Ads must be in PDF or JPG format. If you’d like us to design your ad, you will incur a \$25 fee per ad. Ad space is guaranteed by payment.
Center Page	5”w x 8”h	\$350	
Full Page	5”w x 8”h	\$250	
Full Page bleed	6”w x 9”h	\$250	**Pay online at QCinema.org and click on donation, or make checks payable to QCinema and mail to 1300 Gendy Street, Fort Worth, TX 76107.
Half Page	5”w x 3.875”h	\$200	
Quarter Page	2.373”w x 3.873”h	\$150	
Business Card	Business card size	\$75	

Nonprofits should subtract \$50 from the final price of full, half and quarter page ads.
 Sponsorships are listed on the reverse. Every sponsor receives on screen recognition prior to each film all year.

Ad Size: Back Cover _____ Inside Cover _____ Full _____ Half _____ Quarter _____ Business Card _____

Sponsorship Level: Studio _____ Executive Producer _____ Producer _____ Director _____ Asst. Director _____

Amount Due: _____ Contact’s Signature: _____ Date: _____

EMAIL ADS TO: Kathryn@qcinema.org. For information, call Kathryn Omarkhail at 817.913.4416

QCinema reserves the right to refuse ads of an obscene or offensive nature.

QCinema is supported in part by a grant from the Arts Council of Fort Worth.



QCinema has been the only LGBTQ arts organization of its kind in North Texas for 21 consecutive years with an impact rippling beyond the Tri-State area. We not only have our multi-day annual film festival, but also events year-round, including outreach to the youth and the Fort Worth community as a whole. Without support from businesses, other art organizations and individuals, our diverse film, art and performances would be lost to our community here in Fort Worth.

Help us keep providing the arts to your community and to our future.

We have had the ability to see ourselves portrayed in a positive light on the big screen and onstage for the past 21 years. Let Fort Worth know we still value LGBTQ arts in our community and we are here to stay.

Enlightenment matters. Art matters. WE matter.

Kathryn Omarkhail, Executive Director
Kathryn@qcinema.org
 817.913.4416

If sponsorship is not your thing, please consider a 100% tax-deductible monthly donation. Even \$25 can have a huge impact. QCinema is a certified 501(c)(3) organization so all donations are 100% tax deductible.

Q21: QCinema's 21st Annual LGBTQ Film Festival
OCTOBER 3-5, 2019

The mission of QCinema, Fort Worth's Gay & Lesbian International Film Festival, is to provide a voice for gays, lesbians, bisexuals and transgender persons by presenting films, videos and live programs that not only represent the diversity of our community but educate, enlighten and entertain us all. By advertising with QCinema, you help support this mission. QCinema is produced by Q Cinema, Inc., a non-profit organization under IRS code 501(c)(3).

2019 BUSINESS SPONSORSHIP LEVELS & BENEFITS

ASSISTANT DIRECTOR (\$350)

- Logo placement on the QCinema website, Facebook pages, and in program.
- Quarter-page, full-color ad

DIRECTOR (\$600)

- All Assistant Director benefits, except the ad is half-page
- **PLUS** logo placement and thank you displayed in the lobby, and on screen prior to each film

PRODUCER (\$850)

- All Director benefits, except the ad is full-page
- Venue placement of advertising materials (pamphlets, banner, business cards, etc.)
- A chance to say a few words about your business before one of the films
- Opportunity to attach your organization as the sponsor of a specific film
- Logo placement on e-mail blasts prior to the film (our 1,400-person mailing list among others)

EXECUTIVE PRODUCER (\$1,200)

- All Producer benefits
- Logo placement on all advertisements
- Logo placement displayed in lobby at all films
- Opportunity to have information table/exhibit at the venue prior to and following two films
- Verbal mention and thank you prior to each screening all year

PRESENTING SPONSOR (\$2,500)

- All Executive Producer benefits
- A chance to run a short commercial or ad for your business before each screening
- Opportunity to have information table/exhibit at all screenings
- Prime logo placement on all materials and media promoting the festival
- **PLUS** additional negotiable benefits

For information, call Kathryn Omarkhail at 817.913.4416, or kathryn@qcinema.org

2019 INDIVIDUAL SPONSORSHIP LEVELS & BENEFITS

ASSISTANT DIRECTOR (\$350)

- One VIP Badge with Priority Seating
- One commemorative T-shirt
- *Invitation to attend the exclusive Filmmakers Brunch
- Tax receipt of \$150

DIRECTOR (\$600)

- Two Assistant Director season Membership benefits
- Tax receipt of \$300

PRODUCER (\$850)

- Director benefits **PLUS** two additional All-Access Badges (total of 4 badges)
- Tax receipt of \$400 (value of all items is approximately \$450)

EXECUTIVE PRODUCER (\$1,200)

- Producer benefits **PLUS** two additional All-Access Badges (total of 6 badges)
- Tax receipt of \$600

STUDIO (\$1,500)

- Executive Producer benefits **PLUS** two additional VIP Badges (8)
- Tax receipt of \$750

Not able to sponsor?

If sponsorship is not your thing, take a look at our website for other options. Even a onetime or monthly donation of \$25 can have a huge impact. Are you able to contribute \$84 a month for a year? That adds up to a \$1000 contribution. QCinema is a certified 501©3 organization so all donations are 100% tax deductible.

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